

# The Great Ate

Hungry while shopping? That's why there are perfectly-placed pit-stops to refuel. Space dedicated to food and drink will take up more space in shopping centers. Explore the eight different ways we eat and buy, where to find the spaces in shopping centers, and the size and build-out costs.

## 1 - Impulse

Looking for a sweet treat on the go? You'll find it in the highest-trafficked shopper corridor in a key intersection, taking up more than 320 SF. *\$120-\$250 build-out cost*



*Least amount of time spent*

## 2 - Gourmet

Delicious chocolates and decadent candy treats provide comfort for all occasions, and can be found taking up 550-1,600 SF of in-line retail space. *\$100-\$150 build-out cost*



## 3 - Speed Eating

Head to your local food court to enjoy relatively inexpensive food options that are prepared and served quickly. Order from the counter or window and enjoy the speed of service that fast food has to offer. Space needs range from 2,150-4,300 SF. *\$250-\$750 build-out cost*



## 4 - Refuel

Next time you need a short break or a quick picker-upper to refuel, grab the dynamic duo-coffee and cake. You'll find quick-stop shops on the perimeter, occupying between 1,600-2,700 SF. *\$175-\$300 build-out cost*

## 5 - Social Drinking

Long day at work? Need some bubbly for a celebration? Whatever the reason, tasty drinks paired with a great food is a go-to. And this space is typically 3,800 SF with room to wander and mingle. *\$175-\$250 build-out cost*



## 6 - Fast-Cas

Marrying fast food and casual dining and you have Fast-Cas. Usually found tucked away in a clustered foodie destination, taking up 2,150-4,300 SF. *\$250-\$750 build-out cost*



*Most amount of time spent*

## 7 - Casual Dining

Why pay top dollar for the optimal dining experience, when you can just dine casually? The food is well-made, yet costs less. You'll find a restaurant like this in a 3,200-6,500 SF space with a well-balanced ambiance. *\$250-\$375 build-out cost*

## 8 - Fine Dining

Well-dressed wait staff, fancy tableware, expensive wine, and delicious meals equals a sophisticated fine dining experience. This space is about 4,300+ SF, and your retreat out of ordinary into extraordinary. *\$500+ build-out cost*