



**Optimizing assets for
businesses and clients.**



JLL and Gordon Brothers joined forces to provide consumer facing companies with critical expertise to strategically assess and optimize their assets.

Working together seamlessly, the Gordon Brothers and JLL alliance delivers a comprehensive service offering that solves:



Real estate



Inventory



Brand Challenge

allowing our clients to focus on what's most important to them: **their customers.**

A comprehensive and customized service offering throughout the business cycle

Our core real estate services include:

 Tenant representation

 Restructuring

 Agency leasing

 Capital markets

 Lease administration

 Facilities/Property management

 Project and development services

 Proprietary reporting system

 Guaranteed outcomes

 Consulting

 Energy and sustainability services

 Research

 Digital solutions

 Valuation advisory

 Property disposition

 Occupancy planning



Retail Solutions

- ✓ **Site selections** - we immerse ourselves in every city and transaction using our collective industry wisdom to source the best locations for your brand
- ✓ **Brand experience & design** - innovators to marry your physical and digital worlds for a seamless customer experience
- ✓ **Portfolio growth** - serving as your real estate team aligned with your goals
- ✓ **E-commerce** - omnichannel solutions
- ✓ **Lease renewal and restructuring** - minimizing cost increases and achieving savings for you
- ✓ **Supply chain management** - identify the right network strategy for distribution
- ✓ **Consumer research** - keeping our fingers on the pulse of consumer behavior which keeps us proactive and prepared for the next trend
- ✓ **Facility management** - back-end operations to enhance efficiencies and productivity
- ✓ **Multi-site project management** - speed to market delivery of projects on time and on budget
- ✓ **Lease administration** - centralizing lease management to gain greater insights into your portfolio

Services

We offer customized services on a standalone and integrated basis. We apply these tools to help unlock value through the strategic optimization of assets and operations.



Asset valuations & appraisal services

Providing certainty and insight that companies, their lenders and their stakeholders need to make informed decisions.



Asset dispositions & liquidation

Monetizing surplus or underperforming assets, across various sectors within the retail and industrial industries to generate much needed liquidity.



Business operations & support

Short to mid-term operational support to help companies manage through change.



Company financing & investments

We help our clients sell their owned real estate in all stages of operation, from occupied to vacant, for all property types across the country.



By The Numbers



\$18B

in transactional revenue annually



90K

combined specialist professionals globally



80%

of leading retailers supported across a range of sectors and formats



300+

years of combined experience



\$60B

assets valued annually



\$10B

assets disposed annually



\$150B

assets sold

JLL and Gordon Brothers delivers value to clients



Only offering uniting retail real estate and asset optimization expertise



Guaranteed more financial outcomes than competitors



Largest network of retail real estate buyers and leasers

Joint Projects

A.C. MOORE
ARTS & CRAFTS

Performed lease terminations nationally.



Provided an industrial portfolio market assessment and performed relocations and renewals during consolidation.

JD Norman
INDUSTRIES

Provided an appraisal report on international properties.

hikma.

Handled the brokerage and sale of owned industrial buildings.



Provided a valuation report on their factory in Turkey to support their disposition bid.

BOSE

Negotiated lease extensions, kickouts, and buyouts in the United States, Canada, United Kingdom, Germany, and Hong Kong.



Provided a valuation report of a warehouse located in Brazil that served as collateral to a loan.



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